



LOVE IS RECOGNIZING  
OTHERS INHERENT VALUE &  
STEADFASTLY ACTING  
UPON IT WITHOUT AGENDA

2011/2012 LOVE WITHOUT AGENDA BOOK TOUR WITH JIMMY SPENCER JR

## + OUR NEW BOOK

with a forward by Dr. Tony Campolo



Why have so many Christians forgotten how to love?

Have we missed much of the point of Jesus because of our obsession with Heaven & Hell? We're forever arguing, theologizing, systematizing and evangelizing-all with the agenda to get to ourselves and others into one place and avoid another. Yet, Jesus steadfastly shows us a different set of spiritual goalposts. He shows us a Whole Pattern and invites us to mature into whole spiritual humans by imitating His work. He shows us how to discover our purpose by doing deeds that most reflect God in our every moment-and realizing that love can only flow from who we are and not how others respond.

We've forgotten the Jesus who loves without agenda.

our 1st review @  
**amazon**

*"I just read this book via the Love Without Agenda site. Right on target, raw and very much needed! This is the message that needs to be spread - This is what this generation is looking for. Bravo!"*

## + 2012 BOOK TOUR EVENTS



We've made every effort to make this Tour as accessible as possible to you. We have created several packages to fit any budget or group:

**Speaking Events:** Stage oriented. Motivational and Inspiring. 3 ways to pay for it. 2 ways to finance it.

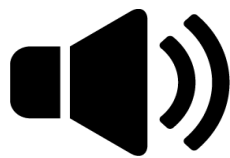
**House Events:** Conversation and relationally oriented. Spencer comes and reads and converses with you and your friends.

**Skype Events:** Book Club Oriented. Great for a club or church small group to meet/discuss the book with Spencer

**MeetUps:** These free events are organized by readers looking for others to discuss and read the book with.

4 ways to engage the content. You pick and we deliver.

They're all an important ways for people to move their spiritual goalposts From heaven & Hell to Wholeness



# LWA SPEAKING EVENTS {3 WAYS TO MAKE IT HAPPEN}

We never charge for *domestic or international* travel & we keep things fairly simple

## OUR SPEAKING EVENT PHILOSOPHY:

REAL CHANGE > TALKING HEAD This means we make every effort to engage in service and conversation at our speaking events

- + Serving event before or after event
- + Interactive Q/A session with discussions
- + Book reading & community engagement at a local coffee shop
- + Intensive and Interactive LWA Workshop

**Add-Ons for a Speaking Event:** You can choose any add-ons for you speaking event for no cost (same day only) There is an additional \$250 charge if Spencer has to stay an extra day. (*LWA Workshop is always extra charge due to intense & interactive nature*).

**Why we strongly prefer 2 day events:** It's a better value to you and allows Spencer to be more interactive & build relationships. These events are not nearly as taxing as a speaking event for Spencer—but do significantly add to the impact of the event. We recommend taking advantage of the opportunity—make plans to have Spencer serve, share & interact with your community.



## PRE ORDER BOOKS

Purchase 150 books from us at a discount (\$15 +no tax=\$2250)

We charge a discounted \$500 for the speaking event. Total comes to \$2750. **Sell the books to your community and small groups before the event to build momentum, create unity, cast vision, & in the process make almost all your investment back.** We'll also help you sell any extra books you still have at the event. (Based on \$16.99 retail price, but you could charge more and use it as a fundraiser)

DISC. 150 BOOKS @ \$15= \$2250

DISC. SPEAKING FEE= \$500

EVENT UP-FRONT COST = \$2750

SELL 150 BOOKS @ \$16.99= \$2550

LWA EVENT COST= \$2750

**TOTAL EVENT COST = \$200**



## STANDARD FEE

You like the message and just need a great speaker? Pick our flat rate of \$1000. No travel fees. No math. (Spencer hates math) We ask for 20% down at the time of booking and the balance at end of event, you let us sell our books at the event, and of course, we'll cover our own travel. Great for anybody looking for a high impact speaker.



## FINANCE IT

A great way to prove to your neighborhood your socially responsible—and its a great way to finance a quality event! Commit to donating \$100 a month to LWA for 2012 and we'll do a 2012 event for free! It helps us budget wisely—and is good stewardship on both our parts! Smaller churches, youth groups & church plants love this option. We do too. Learn more about partnering [by emailing us below.](#)

For more information please email us: [lisa@lovewithoutagenda.com](mailto:lisa@lovewithoutagenda.com)



# LWA HOUSE EVENTS {BRING SPENCER TO YOUR HOUSE }

*We never charge for **domestic or international** travel . This event includes 30 books*

Get your friends together and buy 30 books thru our website and Spencer will fly out to your house and do an event with you. Its a more personal and interactive way of introducing your friends to the material and the author. We've found a simple way to do this is to use Facebook:

- 1# Create a Facebook Event: Call it something like "LWA House Event for (INSERT YOUR CITY HERE)"
- 2# Invite a ton of your friends and see which 30 says they want to attend.
- 3# Collect their book money and go to our website and purchase the "House Event"
- 4.# We'll ship your books/ get in touch with you/ schedule Spencer to come out your house!
- 5# You'll be the coolest kid on the block... (but you probably already were ;)



# LWA SKYPE EVENTS {ENGAGE YOUR SMALL GROUP}

*This option includes 10 books for your group.*

Is your Book Club looking for something spiritually inspiring and thought-provoking to read? How about your church's small group? This option is a perfect bonus for your group of 10 or more. Go to our website and choose the "Skype Event" and we'll ship your books and schedule a 1 hour conversation between your group and Spencer. Simple. Fun. Great way to engage the content!



# LWA MEETUPS {FIND OTHERS READING THE BOOK}

*This option is **100% free and is very simple to do-but does not include books***

Did you just buy a book and want to find others reading it? Its always more fun to discuss the book and read it with other spiritually curious people! Go to our LWA MeetUps page and find (or start) a MeetUp to do exactly that. Here is how.

- #1 Go to [www.meetup.com/lwa/](http://www.meetup.com/lwa/)
- #2 Find a MeetUp near you or start one!
- #3 Schedule a meeting time!
- #4 Go buy a book and show up ready to grow, talk, and laugh!

*That's our best pitch! I know there are thousands of leaders like you who will value this critical message and are living it in your neighborhoods. We should all be working together! We'll be scheduling speaking, house and skype events over the next year & I hope to be coming to your city-- inspiring and maximizing your work as you serve & love your neighbors.*

*If your interested in talking more about a LWA Book Tour speaking event-- then take the next step and email my Co-Founder Lisa O'Brien-Wentzel (bottom right corner!) and set up a phone conversation with me to work thru details and answer any questions.*

*For House or Skype events visit our website and purchase your books! I'm seriously looking forward to making friends this coming year!*

*See you on the road,  
Spencer*

*For more information please email us: [lisa@lovewithoutagenda.com](mailto:lisa@lovewithoutagenda.com)*