



a love story by Love Without Agenda Founder Jimmy Spencer Jr

+ A LOVE STORY FOR THE AGES

My LWA team has an amazing story—most likely—because they are amazing people.

You're about to read a short story of 3 people (including me). You'll meet a lady who has given her entire personal savings to do good and a young man who has put his talented career on hold to fuel the work of LWA over 5 years. Together we've helped kids without families, single moms and elderly folks locally and somehow we've managed to support & inspire good hearted people across the globe working hard to love neighbors in thier neighborhoods.

Lisa and Brad are why Love Without Agenda even exists today.

+ THEY DID ALL THAT FOR FREE....AND FOR HOW MANY YEARS?

- Brad & I lived and served for 5 years in 2005-2010 at our community house for at-risk youth
- Lisa managed the community house & FoodShare—spending over \$150,000 of her personal savings on the youth & house
- Lisa has organized and led thousands of service hours for youth, and been a mother to young people in need of one.
- Lisa has handled all LWA Partner relations, my travel logistics and all our finances, taxes and legal filings.
- Lisa & I continue to handle the logistocs of annually re-distributing over \$500,000 of food to at-risk families/elderly
- Lisa works with me to book, schedule and execute The LWABook Tour.
- Brad has created websites for booking & had shot all the photography and videos necessary for marketing
- Brad has created content for television shows in 2011 featuring our community service work
- Brad has designed & maintained multiple websites needed to do business.
- We've collaborated together to write, design and edit our first book in 2011

I'm doing my best to paint a picture of truly unheard of amounts of sacrifice.

Who spends their life savings and volunteers for over 5 years—just to see something special birthed? Who puts their career on hold for years of time to add thier technical skills? My team of Lisa O'Brien Wentzel & Brad Seifert!

It's an understatement to say that I'm humbled and honored to work alongside them. They've worked diligently and without the slightest ask or regret for years—all with the belief that we were doing the right thing and the hope that we could become a sustainable organization changing the face of community service. Good news...we're getting close!

+ THE BIG SHIFT: WE NEED TO CHANGE THE WAY WE'RE FINANCED



The first reason we need to shift is simple—we're victims of our own success! It now takes the full time work of all three of us (and probably 3 or 4 volunteer interns soon) to cover the current work we have *and* plan our important next steps.



Every program and piece of communication that we churn out has Brad & Lisa's talented and generous fingerprints on it. Critical things such as handling logistics for our growing LWA FoodShare Program, the LWA Book Tour and book sales, contacting and processing incoming LWA Partners, growing our LWA Partner base with organizations, maintaining communication with the thousands of new LWA individual members, handling the growing mountain of paperwork and logistics, and very soon securing funding our next big project—our Glocal platform.



All of the above work helps very real people, in very real neighborhoods across the country. It maximizes real social innovators for whom Love Without Agenda is the primary source of legal structure, encouragement and advice.



The second reason is equally simple—we have all exhausted our personal finances. We've run as far and as fast as we can and simply cannot keep ourselves sustainable.

Right now, in the midst of all the good we are all accomplishing we are beginning to drown in the financial stress of continuing our work without financial support. We feel like we can't quit—but we can't go on like this either!

+ THE SOLUTION FOR LOVE WITHOUT AGENDA

1# I'm donating %100 of all my book sales and speaking fees to Love Without Agenda to pay the team. I will continue living off of less than \$8,000 a year. I know that their ability to continue applying their talents to LWA allows us all to take huge leaps in 2012—helping thousands of people and leading to financial sustainability

2# I'm committed to telling their amazing story to people who value this work. I'm committed to inviting everyone to join us in our work by becoming monthly donors. We hope that includes someone like you.

+ MY GOAL FOR THE TEAM

My goal is to get 200 people to pledge \$25 a month or more. We need \$4000 a month to help them both.

I firmly believe—that once people hear Lisa and Brad's amazing story of sacrifice there will be an equally amazing response! A little help from each of you will utterly transform the way we operate.

+ MY CONCLUSION

These two have sacrificed more than I ever could express in this short space—it's my hope that I can return some of their kindness by motivating you to become a Love Without Agenda donor.

It's without reservation that I ask you to consider making a donation and earmarking it 'LWA Team'. I couldn't think of a more efficient or better use of \$25 of your giving than supporting the talents of my LWA Team. Know this—you are personally supporting me and countless other do-gooders when you make a donation to our teams work.

Thanks for reading this—Jimmy Spencer Jr

To go donate go here: [Support Love Without Agenda](#)