

Non Profit Overview 2010

LOVE
WITHOUT
AGENDA

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“The world needs a large, scalable, free, decentralized platform specifically designed to network, inspire and fund social innovation.

A destination where people can find grassroots social innovators, socially responsible corporations and NGOs/ NPOs connecting, collaborating and catalyzing for the common good of all across the globe.

Imagine how our efforts will be multiplied.

Love Without Agenda wants to give this gift to the world... we need your help.”

JIMMY SPENCER
FOUNDER | LOVE WITHOUT AGENDA

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Overview

WHY WE DO THIS

We love people. We know that every single person on this planet is inherently valuable. Love Without Agenda sees a great gulf between the amount of energy put into helping people and the results.

There needs to be a place where potential volunteers and organizations can come together and 'meet'. There needs to be a place where organizations can work together and share resources with one another for the common good. There needs to be a place where global corporations can connect with local innovators and vice versa.

Why do we do this? Because we know that there are already countless socially innovative projects in the world working tirelessly to change our world. We know that there is an awakening in society for the value of serving. We know its the virtually impossible trying to connect willing people to worthy projects. We know technology can simply solve this and change the world for the better.

Lets build something to that changes the world—and ourselves—one act of love at a time

“it shouldnt take a hurricane like Katrina, a tsumani across the Indian Ocean or an earthquake in Haiti to remind us that people are our planets most treasured resource...but what can we do?”

let's build a sustainable and decentralized platform to connect people who want to do good with organizations and innovative projects leading the way...

Love Without Agenda is that platform.

We'll maximize the everyday impact of socially innovative projects and the valuable people they serve—so next time—when disaster strikes—we'll have a platform ready for action”

Overview

WHAT WE WILL DO

Love Without Agenda is creating a platform for social innovation designed for grassroots social innovators, for profit entities and NPO/NGO's to collaborate on innovative social solutions.

We are forming a global coalition of people and organizations doing good in neighborhoods across the globe.

We network people and projects making the world a better place. We inspire people to act where they are. We fund social innovators and socially innovative projects through our MicroFoundation.

We network. We inspire. We fund.

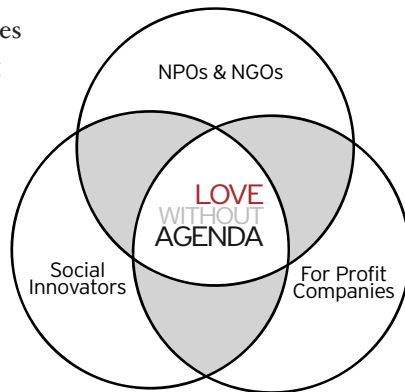
*What Facebook has done for relationships
What Craigslist has done for classifieds
What Amazon has done for retailing
What Kiva has done for financing*

Love Without Agenda will do for social innovation: provide a free and decentralized platform for the people of the world to maximize.

Let's give this gift to the world together

HOW WE WILL DO IT

Being social innovators ourselves we are committed to providing 3 critical growth engines for sustainable social innovation. We network. We Inspire. We Fund. We build these engines to help everyone from each of the 3 market sectors LWA brings together:



*NPO/NGO
For Profit Companies
Grassroots Social Innovators*

Our experience has taught us that each sector has something important to offer the platform and something that it desperately needs from the platform. We've learned that global organizations are wanting to contribute more locally and conversely local organizations are wanting to engage globally. Love Without Agenda connects them to each other and the hundreds of millions of volunteers that are already working hard to make our world better. We believe Love Without Agenda provides a complete and decentralized solution for social innovation

We let innovators do what they naturally do. Our platform just gives them to tools to do it better.

NETWORK

We will connect millions of social innovators and socially innovative projects. We will create a decentralized platform that allows innovators do what they do best—network, share resources, and find collaborative solutions to global problems.

INSPIRE

Everyone can use some encouragement. Grassroots social innovators need to hear that their 'modest' efforts are completely valid. Corporations need to be continually reminded that social responsibility will be their legacy and is good for the bottom line. NPO/NGO's need a brand that backs their efforts and cheers them on.

Branded Goods. Thought stirring books. City wide events—all play a role in inspiring people to act where they are.

FUND

Our MicroFoundation provides a secure and centralized vehicle to fund the best and most critical socially innovative projects and people. With our 501c3 group status LWA can umbrella grassroots projects allowing subchapters to operate legally and securely. The LWA MicroFoundation will also include thousands of specific 'Partner Projects' that MicroFunders can find and fund.

Network

WHY WE NETWORK

We can accomplish more together than alone. Social innovators naturally network but they need a space designed to maximize their abilities and efforts. We will provide that.

This website will change everything about how the world engages doing good. With our LWA platform we can create a space that is:

- ✓ *a destination for volunteers to connect & serve*
- ✓ *perfect for organizations to collaborate*
- ✓ *an online home for smaller projects*
- ✓ *a space for corporations to connect locally*
- ✓ *a space for local orgs to connect globally*
- ✓ *a natural / neutral hub for disaster relief*

When we bring willing volunteers, grassroots innovators, corporations, and NPO/NGO 's together onto one decentralized destination—we create an intentional space for collaboration.

We believe that there are millions of collaborative opportunities being overlooked and wasted—simply because people are unaware of the landscape of doing good.

If Love Without Agenda can help people understand who is doing work in an area and allow those people to connect and collaborate we are confident that a powerful new vein of collaborative efforts will be birthed.

The more effective we can be with our collective efforts:

- ✓ *the more lives we can save*
- ✓ *the more children we feed*
- ✓ *the more elderly we support*
- ✓ *the more orphans we can adopt*
- ✓ *the more neighborhoods we transform*

Love Without Agenda can catalyze this. Changing the world—and ourselves—one act of love at a time.

“if you want to buy a pair of shoes or a used couch you have plenty of choices...”

but where do you go when you are searching for a place to make a difference in the world? People need a platform to connect with worthwhile social innovative projects.”



WHAT WE WILL DO

We Network Innovation
Local + Global = Glocal

10 years ago people could not imagine how a decentralized platform, designed for people to stay connected online, would revolutionize the way we have relationships.

Facebook imagined it for us.

Free decentralized platforms are changing the way we approach life. Love Without Agenda, a decentralized network specifically designed to connect social innovation across the globe will change the way we find and serve alongside one another.

Imagine a glocal network that connects hundreds of millions of people, businesses and organizations. Imagine being able to connect with projects that make your neighborhood stronger or with projects making stronger safer neighborhoods for someone across the globe. Imagine replicating this in every neighborhood, creating a powerful decentralized grid. A network specifically designed to maximize the people and businesses getting things done for the good of all.

Imagine Love Without Agenda.

Everyone would finally have a trusted destination to find socially innovative projects to serve alongside. Imagine a social innovation tool that changes everything:

That's Love Without Agenda

TAKEAWAY

facebook

+

craigslist

+

amazon

LOVE
WITHOUT
AGENDA 

HOW WE WILL DO IT

We have several models that have blazed the trail for us. We will use the best of each model to create a complete social innovation network. Integrating into Facebook and Craigslist will make these companies our allies, not our competition. This will expedite our growth exponentially. Here are the best pieces of each website that we will use to create a powerful tool for the people of the world:

CRAIGSLIST

- ✓ Site organized by local area (Chicago, Cleveland, Brussels, Kiev)
- ✓ Ability to post a LWA project in a local context.
- ✓ Ability to search entire site for key words
- ✓ Each local area will have partner businesses, NPO's and social innovators regularly generating opportunities for users on an area calendar
- ✓ Each local area will have partner businesses, NPO's and social innovators collaborating with one another's projects through shared resources, facilities, awareness or volunteers
- ✓ Ability to control some aspects/eliminating spam/ bots/ porn/ the stuff we can all agree makes networks annoying

FACEBOOK

- ✓ With Facebook Connect, our website will operate seamlessly with your Facebook account and update your feed profiles 'news feed'. No sign-up needed!
- ✓ Users will have slim profiles [not as full blown as a Facebook profiles]
- ✓ Partners will have free hub profiles where they can list the ongoing ways people can help with immediate and long term volunteer needs, generate awareness—and potentially raise funds for specific projects through the Micro Foundation
- ✓ Viral Narratives [thumbs up and down feature] We'll push top stories to a front page for users to be made aware of
- ✓ All user profiles will have the option to feed Partner updates for projects they want to stay in the loop on. Build brand awareness with the right people
- ✓ Completely Open Source coded to encourage innovative coders to enhance our website

AMAZON

- ✓ Users will be asked to give serving feedback on Partners from real world experiences!
- ✓ Uses its database to match you to certain products—we will apply the same concept to serving opportunities
- ✓ Very mindful and promote Green projects on Front Page
- ✓ We'll have a Front Page – hosting viral stories, honoring innovators, and disseminating information [Magazine style]

UNIQUE TO LOVE WITHOUT AGENDA

- ✓ Corporate Partners have opportunity to be matched to worthwhile organizations in need of their particular expertise or resources to be donated.
- ✓ Local LWA Meet-up Incubators specifically designed to maximize collaborations in your area by physically meeting up with other innovators.
- ✓ The ability and willingness of LWA to extend sub chapter status over grassroots social innovators providing small yet long term solutions in an area
- ✓ Need to talk to a person? Contact a local LWA Catalyst in your area. People empowered to connect others in a particular city or area
- ✓ Love Without Agenda's network will generate hundreds of thousands of public matches for our MicroFoundation that would have gone otherwise unfunded
- ✓ Love Without Agenda's network will attract thousands of the most innovative projects that can apply for private MicroFoundation Grants.

Inspire

WHY WE INSPIRE

You can't place a proper value on something, or someone, that truly inspires you.

When we first started working with social innovators from across the globe...we underestimated the value of inspiration and affirmation.

As Jimmy Spencer Jr. traveled the globe and spoke to thousands of innovators—he realized that there was something very powerful and empowering about the LWA message.

We got feedback that inspired us! Hearing from people that the basic message that “people are important and innovative work, no matter how large or small is 100% valid” seemed to be critical to people continuing on with their social work.

We learned the simple power of encouraging,

verbally supporting, and engaging innovators. While innovators are naturally rugged in their determination, we realized that there is virtually no support in the world for these good folks. There is no brand that's there to cheer them on, network them to like minded people, or validate an important project.

Knowing Love Without Agenda is advocating for them and their socially innovative projects fuels innovators and their work

Knowing there are thought provoking books, and blogs to put vocabulary to their values also fuels innovators

Knowing that there were events that they could bring to their area that were synergistic and inspiring to potential volunteers and donors fuels innovators and their work.

“Your message continually inspires me to keep going. I loved the heart of LWA from the first time I heard the phrase...thank you for your fresh and challenging perspective...

I especially love the depth of thought that as I change the world through good—I too am changed from the inside out. It's so organic and human. It's so true in my life. Thank you for moving me to action. It has changed my life and the life of others for good!”



WHAT WE WILL DO

*We Inspire Social Innovation
Innovators are incredibly valuable.*

A social innovators work—big or small—is incredibly valuable to society. Love Without Agenda inspires people to act where they are. Inspiring people to remember that people are our planet's most precious resource.

All innovators need to be encouraged and continually reminded that their work is critical. Love Without Agenda's founders have successfully navigated the difficult yet rewarding life of social innovation.

We remind innovators through a variety of books and branded goods of the amazing connection to humanity and deep purpose we experience in serving others.

We also create local landmark events to give local innovators opportunities to tell their story and inspire potential volunteers. LWA events bring local people and local projects together for 1 day events— building better communities. Our events inspire the type of action that catalyzes life changing realizations and forges new and lasting friendships.

Love Without Agenda knows social innovators need: validation, inspiration and inspiring friends to bear the burden with...

We know because we are social innovators.

TAKEAWAY



HOW WE WILL DO IT

BOOKS



"Love Without Agenda – The Art of Being Christian"
by: Jimmy Spencer | Available: March 2010

"Love Without Agenda – The Art of Parenting"
by: Lisa O'Brien-Wentzel | Available: September 2010

"Love Without Agenda – The Art of Being Human"
by: Jimmy Spencer | Available: July 2011

BRANDED GOODS



branded goods like t-shirts and other clothing to help support and spread the message

EVENTS

Love Without Agenda speaking events all over the globe



BLOG



www.lovewithoutagenda.com

Cofounders Jimmy Spencer & Lisa Wentzel blog about successes, trials and current topics surrounding LWA & social innovation globally.

Funding

WHY WE FUND

We fund because socially innovative projects need to be sustainable to catalyze real and lasting change

We know that Micro financing has been wildly successful across the globe. We know that people are concerned with transparency of donation distribution. We know that there are thousands of amazing people doing great work that need funding.

Over the years, the founders of LWA have experienced the frustration of being under resourced—wanting to help—but struggling to resource critical glocal projects.

We have found that social innovators are some of the most sacrificial people on the planet—not just with their time and energy—but with their personal finances.

While we recognize the value of personal resources of innovators, and believe that personal financial sacrifice is an earmark of passionate dedication to a cause—we understand that sustainable financing of grassroots projects is both critical and necessary.

We have a heart to match these social innovators to the many MicroFunders who are willing to donate to a good and specific cause or project. We know that the LWA MicroFoundation can play matchmaker for these people.

The LWA MicroFoundation will build relationships across the globe and down the street.

We want people doing great stuff to be able to keep doing it—if that takes some funding—The LWA MicroFoundation is there to help.

“Your message inspired me.

I was hoping you could connect me with someone in the Orange County area that I could not only serve alongside... but someone I could financially donate towards. I'm not sure how to find these people, make sure they are credible, and have a simple way of donating to them on a regular basis. Can you help me?

PS: A tax deductible donation would be preferred”



WHAT WE WILL DO

We love match making.

Love Without Agenda's Micro-Foundation exists to provide a centralized and secure entity for advancing social innovation through both public and private funding sources. Our public funding opportunity builds relationships between MicroFunders and socially innovative projects. What is a MicroFunder? A person who finds and funds a socially innovative project that is close to their heart.

The LWA Micro-Foundation has a bank of innovators that it extends its 501C3 status to. These grassroots social innovators are providing small, yet long term, solutions to neighborhood issues through our Extension Program. These subchapter's projects are then publicly matched with willing MicroFunders.

LWA also matches MicroFunders to Partner Projects. These are approved and specific projects are put forward by independent NPO/NGO organizations—or corporations that cosponsor a project with LWA. The projects are specific to a need and time period. While we don't allow independent organizations to fundraise for operating expenses thru the MicroFoundation—we are hoping to add thousands of these specific projects to the public funding side of the LWA MicroFoundation.

The LWA MicroFoundation also receives private donations that are primarily distributed to its sub chapters and other worthy projects in need of funding. The grants may also be used to aid innovators in areas struck by disaster—effectively targeting resources in both normal and extremely difficult times.

TAKEAWAY



\$10 per month

Socially Innovative Projects



HOW WE WILL DO IT

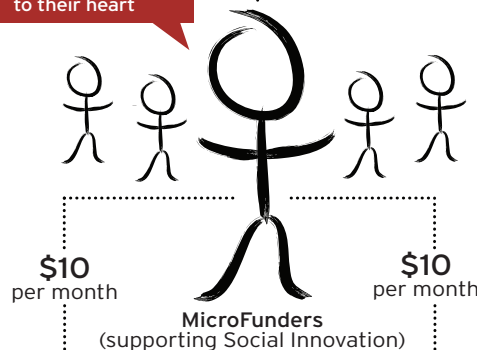
LOVE
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AGENDA
MicroFoundation

Public Funding

Private Funding

Matching MicroFunders to projects close to their heart

Strategically matching funds to the most innovative and impacting projects



Extension Program

This program is a home for grassroots social innovators that operate long term as subchapters of LWA across the globe.

Utilizing our 501c3 saves innovators time, energy and money in operating their small scale, local projects. As a program grows it can choose to 'graduate' and apply for it's own 501c3 status.

LWA hopes to graduate thousands of social innovators from our Extension Program—birthing thousands of great causes.

Partner Projects

Independent Organizations can raise funds through the MicroFoundations Partner Projects.

NPO and NGO Partners—once approved by LWA—can raise funds on our website for specific social projects. Corporations can co-sponsor specific projects through the MicroFoundations Partner Projects.

These projects are time and amount specific and may include a co-sponsor matching mechanism.

LWA Grants

A centralized and effective way to directly fund the most innovative and worthy projects from across Love Without Agenda's global network.

Some projects that aren't as well marketed still impact many lives. LWA delivers needed funds in smaller amounts (typically less than \$10,000) to those innovators making huge impact in their areas.

LWA MicroFoundation is currently assembling an Expert Advisory Board to evaluate incoming applications

Closing Remarks

Closing Remarks

CLOSING REMARKS FROM THE FOUNDERS

On behalf of Lisa O'Brien-Wentzel and myself—I deeply appreciate the time you have taken to review what Love Without Agenda is becoming.

I hope you like what you have read!

We have invested years helping people, and invested our lives fully in seeing this company grow. We have sacrificed. We have sweated in the trenches and put tens of thousands of hours and dollars into learning what is needed in the world of social innovation. We are prepared, willing, and able to build something world changing.

Please help us give this give to the world.

Here is my offer to you:

If you are in position to help us via a private donation, or perhaps your open to publicly endorsing what we do—I am sure you would like to meet me before you make a decision. This is completely appropriate!

If you are willing to give me one hour of your time—I will fly to you. Anywhere in the world—I will come to you. This is a serious offer for serious people. I welcome the opportunity to get together and learn from each other.

Be assured—I know Love Without Agenda will change the way the world approaches social innovation. Let's conspire together—you and I—to make that happen. Look forward to meeting you.



Jimmy Spencer Jr.



Lisa O'Brien-Wentzel

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